



ELEMENTS OF DESIGN

By ALL DESIGN



Entrée Brains torm Mind Map Key words Word assoc Design Funnel People Brief Spec Research Plan

Mood board Role play Powerful Mindsets Fundamentals Re-Frame

Line-ups Product pairs Use Mat. Foot print Inspiring products

Signifier Iconic Design Everyday Analysis Dieter Rams Rules Parts Count Context Mood board Mind Map User Target Sketch Techs Rules based sketch Scatter Shapes Old School Ortho Not Drawing 6-3-5 Word & Picture Design Matrix Morph-ology

BIG & small Q's Questioning Prod. Des. Q's Abacus Products Getting Ideas? Pattern Design Neg-Space Decon-struct RE! Design Modify the... Old Product Update Wild Side RANDOM In the style of... Time Trial Knock-Out JAM BLE

HCD Observe Live like user Winners & Losers Cultur-es What's Next? Design Families Alt. Uses Chin-dogu Buildin Blocks Team Table Design 6R's Scru-ffitti Rapid Model Picto-gram Your own isotool Corru-gate Materials Library

A day in the life of.. Walk around Center on the User Big Picture Why put right? Handling Collection

PIES People vs Tasks Needs of Ageing People Phi Fibon-nacci Rule'o Thirds Bio-mimic Anthro Morph Emotional Juxta-POSE 1 Juxt. 2 Flow / Clash Typo-graphy Firmitas Utilitas Venustas Least design possible Inclu-sive Design Thomas Heather-wick Q?

Future Take a risk Create space 2 Reflect

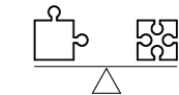


Scru-ffitti Shape = limit 3D Tan-gram 3D blocks 3 min Sketch 4x4 10 to 1 Pincer Geo-metry Using Grids Flat to 3D Design Dice SCAM -PER

Beg Borrow Steal Lay Up Product Range Develop towards Building a Design 12m discuss Scroll On! Champ-ions Improv Play Expt. Expert advice Group Crits Consul-tation Oblique Design

Circular Economy Maintenance Maker's Bill Designer Maker User 100+ Things U.P.D

Iterative Development



Film Strip Flow Chart Gantt Chart PMI +- ? 6 Thinking Hats

KS3 Plan Se-quen-cing Seq. Map CET Keys Ranking

Conse-quence Work Flow Variable Matrix ACCESS FMM Look: Diff. Angle

Lego Group Plan Team Sheet Sustain Analysis Display

Sustain. Material Nesting with CAD Prod. Impact Right Angle Compare & Contrast

CPA KAIZEN 6 sigma CAFÉ -QUE Evaluate against Spec

MFR Spec. Testing with the user Dieter Rams Rules

Planning Processes

Every-day Eval. Product Eval. Q's

Evaluation



Execute